



# London to Brighton Cycle 2025

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# Pact

## COFFEE

Hi {{ contact.FIRSTNAME | default : " " }}

We are looking forward to welcoming you to the London to Brighton Cycle this weekend.

**As you may have seen, the current weather forecast for the route and in Brighton is looking challenging. Your safety is our top priority, and we will continue to monitor conditions closely over the coming days. We'll share an update with all riders later this week once we have more clarity.**

**Thank you for your understanding and patience. We'll be in touch again soon with the latest information.**

**Before you leave home, make sure you:**

- Dress appropriately for the weather
- Pump up your tyres
- Write your emergency contact details on the back of your rider number
- Fill your water bottles
- Attach your numbers to your jersey and bike handlebars
- Pack your cycle helmet, spare inner tube, tools, and snacks

**Need more info?**

Visit the Participant Area

✉ **Questions before Sunday?**

Email us at

[info@londonbrightoncycle.co.uk](mailto:info@londonbrightoncycle.co.uk) and we'll

be happy to help.

## The London to Brighton Team

[Take Me To The Participant Area](#)

### START LINE

The event begins at Clapham Common,  
off Nightingale Walk, Clapham, SW4  
9AH, What3Words location:  
///assist.major.finds

### DROP OFF POINTS

There are two designated drop-off points  
at Clapham Common, both clearly  
signposted on the day:

**From the north:** Windmill Drive, SW4  
9DA (What3Words: ///rank.photos.flash)

**From the south:** Nightingale Lane, SW4  
9AH (What3Words:  
///baking.code.spring)

These areas are for drop-off only — no  
parking is permitted.

⚠ Please note: **The Avenue (A205)**,  
adjacent to the start area, is a **Clearway**.  
Stopping is not allowed, and CCTV  
cameras are in operation to enforce this.

### FINISH LINE

The route concludes on **Brighton  
Seafront, Madeira Drive**. Please note  
that Madeira Drive will be closed to all  
traffic during the event.

The **cut-off time is 18:00**, after which  
event support will no longer be available.

Once you cross the finish line, you'll  
receive your medal, a lunch bag, and  
then be free to:

Meet your charity, family, and friends  
and to purchase a coffee from **Pact  
Coffee**

Please take care of your bike and lock it  
if left unattended. The Brighton seafront  
will be very busy with spectators and  
tourists.

### ROUTE

The route is fully waymarked, with  
marshals positioned at busy points. All  
turns will be clearly indicated by highly  
visible signs, so please follow the arrows  
at all times. You can also download the  
route from [Participant Area](#).

## WATER STOPS AND TOILETS

There will be **four water stops** along the route, located at:

**17 miles**

**29 miles** (*includes fruit and snacks and **Pact Coffee***)

**39 miles**

**48 miles** (*top of the infamous Ditchling Beacon*)

Portable toilets will be available at the start, at all water stops, and at the finish in Brighton.

## RIDER PACK INFO

All rider packs have been posted and we would expect them to have arrived by now. If you haven't receive yours in time for Sunday please head to the desk at the start line to collect new numbers. Please arrive **30–40 minutes before your start time** to allow enough time.

If you already have your rider numbers, there is **no need to visit the desk or register** — simply head to the start line at your allocated time, ready to set off.

## RIDER TIMES

Your rider number includes a timing chip that will record your ride. Please note this doesn't track your progress for friends and family to view. To do that please download a separate app to your phone.

After the event, you can view your official time at this [link](#)

Please make sure the number on your bike is **not folded and clearly visible** at all times.

## OFFICIAL PHOTOGRAPHY

[Sport Action Photo](#) are our **official event photographers**.

They'll be capturing the action at key points along the route and, of course, at the finish line!

Your photos will be available to view and

## OUR WONDERFUL CHARITY PARTNERS

We are **thrilled** that the London to Brighton Cycle is now in its 16th year and has raised **over £10 million** for incredible causes since it began! This year, we are proud to welcome a fantastic group of official charity partners, each with passionate teams of riders ready to make a difference.

A massive **thank you** to each and every one of you riding for your chosen charity and raising vital funds on their behalf. Your dedication, energy, and generosity are truly inspiring. We know fundraising isn't always easy, especially in challenging times, and we are so grateful for all your hard work.

Keep the momentum going! Take plenty of photos on Sunday, share your journey with your friends and network, and continue pushing for donations — **every single penny makes a difference**.

Thank you for being part of this amazing weekend. **Ride with pride, enjoy every moment of the challenge, and celebrate everything you've achieved — together, you're making an incredible impact!**

### Skyline Events

You are receiving this email because you opted in via our website.

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