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Hi @@FirstName@@

We hope you are doing well!

In this update, you'll find essential details on transport, fundraising tips, and a special shout-out to **Pact Coffee**, our headline sponsor for the event! Plus, a Facebook group dedicated to the London to Brighton cycle, where you can connect with fellow participants and get all the latest updates.

If you need more information in the meantime, be sure to visit your **Participant Area**, where we'll be uploading copies of all previous emails in case you missed any. You'll also find a welcome pack, training plan, fundraising tips, and more!

Best of luck with your preparations, and remember, if you have any questions, we're always here to help!

The London to Brighton Team



We're delighted to announce that **Pact Coffee** are the headline sponsor of London to Brighton Cycle 2025!

Pact Coffee works with the world's



finest farmers to bring outstanding speciality coffee to UK consumers at a fair price, whilst improving lives and safeguarding farmers' futures at origin.

The London roaster has long celebrated the special bond between the cycling community and speciality coffee. They partnered with Tour winner Geraint Thomas in 2020 and 2021 to create a cycling-inspired coffee range, Gran Fondo.

Pact has also sponsored the successful junior cycling team, Tofauti, since it began, and is now an official partner of London to Brighton.

We're absolutely thrilled that Pact will be attending London to Brighton for the second year so you'll have the chance to meet the team and grab yourself one of their delicious coffees!

Pact Coffee





Want to meet other riders who are taking part in the London to Brighton cycle?
Have a question you want to ask? Or do you want to know the latest news?

Why not check out our friendly Facebook group event page for anyone taking part!

Please feel free to ask any questions about the event you may have in this group. You can share anything L2B related such as your training photos or your fundraising stories whilst giving others encouragement too!

[Take me to Facebook!](#)



Figuring out how to get home? We've got you covered!

We strongly advise you arrange to be picked up from Brighton or book onto our bike and coach transport (subject to availability). Southern Railway in the past have either banned bikes or only permit a very limited number of bikes on the day so we suggest finding an alternative way to head north if you need to.

We offer a service that transports you and your bike from Brighton back to the start line in Clapham. The return coaches will depart Brighton regularly from 11:30 onwards. Bikes will be transported to Clapham Common in secure bike vans and will meet you there upon your arrival.

There is only a limited amount of spaces and once they're gone, they're gone!
We expect these to sell out so book as soon as possible to avoid missing out.

To book please use the red link below. This link is personalised to the rider this email is addressed to. Please DO NOT book anyone else onto the Transport service using this link. If you need the link for other riders please email us at info@londonbrightoncycle.co.uk and we can send you the link.

Book your transport here!

Check out some of our favourite fundraising tips!

Now is the time to start your fundraising if you haven't already! Below are a couple of fundraising tips to help support you get the most you can for your chosen charity!

- Set up an [Justgiving](#) fundraising page, share it with everyone you know and keep it regularly updated so you have an excuse to share it again on a regular basis!
- Shout about your challenge from the rooftops, what you are doing and who you are doing it for and ask everyone and anyone to support you!
- If you work for a large company, check if there are any match giving opportunities or other ways the company might be able to support you such as including your online fundraising page on the company email signatures or facilitating a staff sponsored static cycle or bake sale

You can find more fundraising tips available on the participant area or reach out to you chosen charity for support.



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