

London to Brighton Cycle 2025!



We hope you had a lovely Christmas and New Year's!

Welcome to the 16th edition of our London to Brighton cycle taking place on Sunday 14th September 2025!

We'll be in regular contact over the next 8 months but if you need any information in the meantime you can check out your <u>Participant Area</u> which contains the route files, route map, training plan, fundraising tips and more!

Bookings are rolling in for this year's event so if you have anyone you know, that could be a colleague, a friend, your sister-in-law, anyone you know that is keen to take part but hasn't signed up yet, get them to book ASAP! This will ensure you are grouped together and given the same start time.

You can pop us an **email** once the new riders have booked and we can get you grouped together!

The Skyline Events Team

Take Me To My Participant Area

What's Included?

Just a reminder of what's included in your registration:

Water and snack stops along the route to refill your water bottles and grab

something to eat 🍫

- Toilets at the start, finish and all water/snack stops \dashv
- Mechanical support at rest stops & along the route accessible by phone
- Medical assistance if required 👳
- Fully signed route and map to follow on your own GPS device
 - Packed lunch to refuel at the end of the ride 🍔
- Pre-event support including training plan, fundraising tips and support from our in-house events team on <u>info@londonbrightoncycle.co.uk</u>
- Medal to mark your achievement
- Official photographer with the chance to purchase post ride in

Time to maximise your chance at fundraising!

Fundraising can be always be hard so we have created a fundraising guide and included some tips below for you to have a read through:

Make sure you post a lot on social media about what you're doing and why you're doing it (the why is very important!).

If you have a birthday coming up, instead of presents, ask for donations to your fundraising page?

Host a quiz/party. Its great excuse to bring family and friends together again and to raise funds at the same time.

If you have children why not approach the school to see if they will do a none uniform day on your behalf in return for you giving an assembly about your chosen charity / reasons for riding,

There are several ways you can kick start your fundraising and the most important thing is to let everyone and their mother know about the great cause you are fundraising for - you're doing something amazing! With plenty of creativity, energy and determination you will easily be able to reach your fundraising target.

For our tried and tested fundraising ideas take a look at our guide by clicking the button below.

YOUR FUNDRAISING TIPS & TRICKS!



Your training guide!

We know how cold it is at the moment but getting on your bike, ready for the cycle event in Summer, is the best thing you can do! Take full advantage of the few months left.

Sticking to a routine always helps get the best results. Consistency is key and a routine can help you feel more focused and productive in other areas of your life.

We always recommend getting out on your bike but if the weather is too wet/icy/cold then a spin class is a good alternative or a online home workout will keep you active in the winter months when miles on the bike are tricky.

Treat all training as an enjoyable activity - some of you may love to keep fit but for others the motivation is harder to find. If this is you here are some things to remind/tell yourself when it may be a little grey and chilly outside:

- Use the reason why you're doing this challenge to drive you.
- With each ride/workout session you will be growing fitter and healthier.
- Think forward a few months when you will see how far you've come and feel the sense of pride, lots of little steps lead to big wins.
- Before we know it the lighter nights will be with us and training in the sunshine will be here just when we need it!

YOUR TRAINING GUIDE!

Own place fundraising!

Even if you have not selected one of our charity partners to ride for, you can still raise for one of our key partners if you wish. These include <u>Great Ormond</u> <u>Street Hospital, Royal Marsden,</u> & <u>The Brain Tumour Charity</u>. You do not need to officially sign up to ride for these charities but you are more than welcome to send in donations or set up your own online fundraising page.









Participant Area Missed an email? A copy of all emails distributed will be available to view on the Participant Area too so you don't miss a thing!



Are you in a group? Make sure you let us know if you're in a group that didn't register together. Email us with your name and the name of all group members.



Facebook Join other riders on the official <u>London to</u> <u>Brighton 2025</u> <u>Facebook Group</u> to share your stories, ask questions and even find buddies.

Skyline Events

Our mailing address is: Skyline Events 86-90 Paul Street London, EC2A 4NE United Kingdom © 2025 Skyline Events, All rights reserved.